

Pushing the Fun and Fundamentals of Skateboarding at the Mt. Pleasant Skate Park

Vancouver — August 2, 2018 — UnderToe Skateboard Academy, a skateboarding instruction company and the Vancouver Parks Board have partnered to offer skateboard lessons at the Mount Pleasant Skatepark.

This, first of its kind program, offers instruction for both beginners and advanced skateboarders at a city skate park that is reserved for the exclusive use of the lesson participants.

The program is open to children ages 7 to 13 years of age and to all levels of ability, from someone who has never stepped foot on a skateboard on up to, intermediate and advanced riders.

The focus of the program's curriculum is to offer fun based, progression towards advance levels through building of fundamental skateboard skills. Benefits of skateboarding include character development, setting and achieving goals, social skills, coordination, physical endurance, improves practice and patience and mental and physical health.

UnderToe is the brainchild of Jeff Cole, a long-time skateboarder, community advocate and instructor with over 15 years of experience as a youth worker and a skateboard coach.

"We are absolutely thrilled with the opportunity to work together with the City of Vancouver to provide skateboarding programs at city skate parks", says Jeff Cole founder and owner of UnderToe Skateboard Academy. "Being able to offer instruction in a private and safe place, specifically designed for skateboarding is the perfect way to introduce the sport and culture to new participants."

UnderToe programs are running at Mount Pleasant Skateboard Park on Wednesdays for beginners (starting August 8th.) and on Thursdays for intermediate riders (classes begin August 9th.)

To register for classes visit www.mountpleasantcc.ca

For more information, press only:

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For more information on the program:

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